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**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking on the
Commission's Own Motion to Conduct a
Comprehensive Examination of Investor
Owned Electric Utilities' Residential Rate
Structure, the Transition to Time Varying
and Dynamic Rates, and Other Statutory
Obligations

Rulemaking 12-06-013
(Filed June 21, 2012)

NOTICE OF EX PARTE COMMUNICATION

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October 19, 2016

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NOTICE OF EX PARTE COMMUNICATION

Pursuant to Rule 8.4 of the California Public Utilities Commission (CPUC or Commission) Rules of Practice and Procedure, Environmental Defense Fund (EDF) submits this notice of *ex parte* communication.

On October 18, 2016 at approximately 3:30 PM, representatives from EDF and Siemens met with Sean Simon, Advisor to Commissioner Randolph. Jamie Fine, Senior Economist, and Bonnie Datta, Senior Director, were present on behalf of EDF and Siemens, respectively. The meeting took place in a conference room in the CPUC building at 505 Van Ness Avenue in San Francisco, and lasted approximately 30 minutes.

Dr. Fine and Ms. Datta discussed with Mr. Simon their vision for the deployment of time-varying rates in California and the work being undertaken in the two working groups: TOU Pilot and Marketing, Education and Outreach (ME&O). They discussed the importance of providing customers with varying rate options when TOU is deployed in 2019 and the fact that targeted ME&O based on customer segmentation and energy usage profile, is needed on a sustained basis

to engage customers and meet the Commission's TOU goals. They also highlighted the need to harness more effectively currently existing capabilities (including technologies) in order to be as cost-effective as possible with rate payer funds.

At the end of the meeting, the attached handout was given to Mr. Simon.

Respectfully signed and submitted on October 19, 2016.

/s/ Larissa Koehler

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